



Fall 2008

Welcome Back!

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Media Center/Comm. Bldg.
9500 Gilman Drive
La Jolla, CA
92093-0504

Media Checkout Room
Open M-F 8AM-5PM
ph: 858.534.4635

The Media Lab is a department
of the Media Center.
Check it out:
mediacenter.ucsd.edu

Meet Cauleen Smith New Media Faculty Member

The Visual Art department has hired a new media faculty member named Cauleen Smith. Cauleen directed *Drylongso* (1998), *Chronicles of a Lying Spirit* (by Kelly Gabron) (1992), and *Daily Rains* (1990). Cauleen hopes to get to know UC San Diego undergrads interested in experimental media and she welcomes students to visit her during her office hours held Tuesday and Thursday from 1:30-3PM in Visual Arts Facility 511B.

See A Great Film & Meet the Filmmaker

Documentary filmmaker Nathaniel Kahn presents his film *My Architect*, Thursday, October 2nd, at the Calit2 Auditorium at 7PM. The film is about his father, Louis I. Kahn, the internationally renowned architect of The Salk Institute. The film is an exploration of love and art, betrayal and forgiveness. This film is being presented by ArtPower! and admission is \$5 dollars for students.

No More iMovie, Fewer Heavy Cases, & More

Over the summer the Media Lab upgraded the iMovie rooms to Final Cut Express running on new G5 computers with new Firewire decks. We are very excited about this improvement and we hope you are too! We moved many of our video cameras to smaller more portable cases with straps so they are easier to haul around campus, and we ordered more canvas bags that you can borrow to help tote your stuff. Finally, we want to remind you that you can call us and request an extension of your equipment rental. The Checkout Room phone number is 858.534.4635.

New Final Cut Pro Workshops

If you want to use our Final Cut Pro suites at the Media Lab to edit your videos you need to take a one time only required workshop. Get yours now!

Media Center/Communications Bldg. Room 221

Tuesday, September 20, 12-2PM

Friday, October 3, 10-12PM

Tuesday, October 7, 12-2PM

Friday, October 10, 10-12PM

Tuesday, October 14, 12-2pm

Friday, October 17, 10-12PM

Tuesday, October 21, 12-2PM

Friday, October 24, 10-12PM

Add Us on Facebook

The Media Lab has a Facebook group called 'Oh Yeah Baby — Cameras, Cables, and Microphones' connecting alumni and current students. (Hey, we had to call it something!) Find out where former media students got jobs!

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Winter 2008

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Medialicious

To Review: New Hours

The Media Lab checkout room is open M-F 8AM-5PM! Make that movie!

Be Seen at Cinema Lounge

The hottest film event in San Diego is waiting for you. The Media Center is teaming with Sushi Performing Arts and Citizen Video to bring you Cinema Lounge. The film series screens unique and challenging films for local audiences. Cinema Lounge is more than movie-going. It is film, emerging directors, local music, visual art, food, and fun. The series takes place on the last Tuesday of the month: January 29, February 26, and March 25 at 7pm. The Cinema Lounge series is hosted by Basic Urban Kitchen & Bar, 410 Tenth Avenue at J Street downtown. If you are serious about film and video, you need to go to this event! Find out more at:

<http://medialab.ucsd.edu/resources.html>

Stay Connected

The Media Lab has a Facebook group called *Oh Yeah Baby – Cameras, Cables, and Microphones* connecting alumni and current students. There are currently 60 members and we want you to join because we believe it is important to stay connected especially in an industry where projects require crews, and connections help you get jobs! We luv you. Add us.

Pictures from Productions

The Media Lab would like to see you at work. We are collecting photos to display on the Media Lab entryway TV monitor. If you've got photos from your production shoots you can email them to Megan (mmoconnor@ucsd.edu) or drop them off on a CD and she will give you a free Media Lab T-shirt.

Credit Where Credit is Due

Congratulations to media faculty Michael Trigilio whose group *Neighborhood Public Radio* was invited to participate in the 2008 Whitney Biennial in New York! Congratulations to visual art student Josh Krohn for your video on Scivee.tv, and its mention in USAtoday.com and on CNN.com! To find out more about cool things UCSD media makers are doing visit:

<http://medialab.ucsd.edu/resources.html>

New Final Cut Pro Workshops

If you want to use our Final Cut suites you need to take a workshop.

Get yours Now!

Media Center/Communications Bldg. Room 221

Monday, January 7, 14, 28, from 1-3PM

Friday, January 11, 18, 25, from 12-2PM

Monday, February 4, from 1-3PM

Friday, February 8, from 12-2PM



Spring 2008

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To Review: Our Hours

The Media Lab checkout room is open M-F 8AM-5PM! Get stuff.

New Final Cut Pro Workshops

If you want to use our Final Cut suites you need to take a one-time 2-hour workshop instructed by Adriene Hughes on how to configure your Final Cut Pro project on our system. The workshop also covers the basics of memory allocation, capturing, transitions, and audio. Workshops are being held in the Media Center/Communications Bldg. Room 221:

Monday, April 7, 14, 21, & 28 12-2PM

Friday, April 4, 11, 18, & 25 12-2PM

Reserve your space in the class by calling Adriene Hughes at 858-534-1175.

New DVD Studio Pro Tutorial

The Media Lab is offering a 1-hour tutorial on the basics of using DVD Studio Pro. Bill Campagna will be instructing this workshop, which is for advanced Final Cut Pro users only. The tutorial will be Friday, April 25th, 2-3PM in the Media Center/Communications Bldg. Room 221.

Our Website

Check out the Media Lab website: medialab.ucsd.edu

There you will find a plethora of information about our policies, facilities, and equipment, along with information about special events and things we know you will be interested in.

UCSD Artpwr Student Film Festival

The submission deadline for this new UCSD Artpwr Student Film Festival is April 7th at 1PM! So read and submit quickly! The theme of the festival is DIY (do-it-yourself) filmmaking. This style is all about self-reliance and innovation. DIY filmmakers don't wait for permission to make their work—They do it no matter what because they must! If you've got a film or video you need to share with an audience, now is your chance to do it, and be recognized for all your effort and hard work. To learn more visit: artpower.ucsd.edu

Facebook—Oh Yeah Baby

Media Lab has a group on Facebook called, *oh yeah baby — cameras, cables, and microphones*. If you are interested in pursuing a career involving media production then this is a good place to start getting connected. Join us, and we'll keep you informed.



Fall 2007

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Media Services is a division
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Please visit us:
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Are You Podcasting Yet?

Media Services is now offering Podcasting! That's right, you can now create audio recordings of your lectures called 'Podcasts' that students can download and listen to on any computer, iPod, or MP3 player to review and study. But why, you ask? Because podcasting allows students to concentrate on lecture content with the knowledge that they can revisit the lecture word for word at a later time. Podcasts are helpful to slow note-takers, students for whom English is a second language, and students who miss lecture.

Best of all, the service is provided free of charge by Media Services and the Instructional Web Development Center, and the process is relatively effortless. All the Instructor needs to do is turn on the wireless microphone and clip it to their collar. The audio recording starts at the scheduled beginning of lecture, stops at the scheduled end time, and is automatically uploaded to the podcast.ucsd.edu website.

To learn more or to sign-up for Podcasting, please visit: podcast.ucsd.edu

Makeover to Match Our Technology

Did you notice the Media Center has a new logo? We thought it was time we looked as cutting-edge and innovative as the technology and services we provide are. So, we asked Jeff Silva, alumnus of Art Center College of Design in Los Angeles, and now senior designer for Johnson and Johnson, New York, to create a new logo for us. He did. We love it, and we hope you do to. We've also redesigned our website to make it more intuitive, user-friendly, and informative. The new site will be up very soon.

Check it out at: mediacenter.ucsd.edu

Discussion of Discussion System

Media Services now offers the Shure ConferenceONE Discussion System, a new microphone system for facilitating conferences and panel discussions. Its long name doesn't accurately reflect how efficient a piece of technology it is. The beauty of the ConferenceONE System is that the conference microphone consoles are connected in a daisy chain, minimizing cable clutter and allowing quick setup. Each microphone console has a built-in speaker to aid hearing and is designed to minimize the possibility of feedback, a common problem when several microphones are in a small area. The system can accommodate up to 60 speakers and is easy to operate. We think it's great, and we're sure you will, too.

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Video Podcasting has Arrived

Have you heard that UCSD is now offering free academic audio podcasting in lecture halls? Perhaps you've even listened to one of the lectures from the 55 classes that were podcast during Winter Quarter, but did you know that Media Services is also offering video podcasting to departments? That's right, now you can video podcast anything from guest speakers to department training courses. Media Services even has two dedicated classroom-style studios installed with the video and lighting equipment necessary to ensure the highest quality video production for your podcast.

Teach, Show, and Tell through Video

Do you have a great idea for a video that would help your students learn the latest experiment or introduce them to their college or major? Media Services provides expertise in video production and editing. We will assist you in planning and executing your projects so you are sure to communicate your message in a professional, timely, and contemporary way.

Stay Informed with Digital Signage

Digital signage is custom-tailored to keep your public informed about important and upcoming events by featuring scrolling text, videos, RSS feeds, and even PowerPoint presentations on flat-screen monitors. Digital signage is popular in lobbies, communal eating areas, and in venues where people gather. If you are interested in learning more about digital signage, Media Services has done the research so you don't have to. We can help evaluate your needs, inform you about what is available, order and install your equipment, and provide content management training.

Hello Document Camera!

A document camera is a stationary video camera designed to project printed papers, magazines, maps, and even 3-D objects through a digital projector onto a large screen. Document cameras are similar to overhead projectors, but are more versatile and don't require acetate. In Winter Quarter 2008, Media Services installed a document camera in York 2722 and it received such rave reviews that we are now considering making document cameras a regularly installed piece of classroom equipment. To test a document camera, or to find out more, contact Howard Laurence at 534-1174.

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Turn the Volume Up

Over the summer we retrofitted each of the lecture hall Media Stations with volume control for the wireless microphones. This means that if your voice isn't loud enough once you have the wireless microphone on, you can turn the room volume up! The knob is inside the Media Station below the main controls and on the right side.

Digital Signage. Say What?

Do you have flat-screen TV monitors in your department that were intended to feature relevant information, but never quite made it? Do you have the same DVD playing the same information over and over? If you do, then Media Services has a solution. You need digital signage using Carousel, a system that uses the web to remotely update the content of your monitors. It's almost as easy as Facebook or Myspace. Updates can even be made directly from Outlook. If you would like to know more, please contact us.

Podcasting and Webcasting? Yes.

We have received many requests recently for podcasting and webcasting services. Academic classes are being audio podcast as a supplement to lecture. Special event guest speakers are being webcast for archival purposes, and staff training classes are being video podcast to make sharing important training information easier. In addition, departments are putting video podcasts on their websites to introduce classes and present research. Just call us for an estimate and further information. We can do it.

Get it Installed in the Conference Room

Did you know that Media Services can design and install equipment in conference rooms? Our team is highly experienced in the area of instructional technology installation. We understand your immediate needs, and we design and install with foresight to future needs. We have high standards for our designs and take into careful consideration lighting, acoustics, size of the space, distance from the screen, and many other factors.

The Media Center Calendar

This year's Media Center calendar is going to feature beautiful photos of architecture from all over campus. To reserve a calendar, which will be mailed to you via campus mail, email Tauni Wong <tlwong@ucsd.edu> with your name and mail code and she will add you to our VIP calendar list. You'll receive your calendar in early January, 2009.

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